

# Santa Monica Place LED Digital Displays

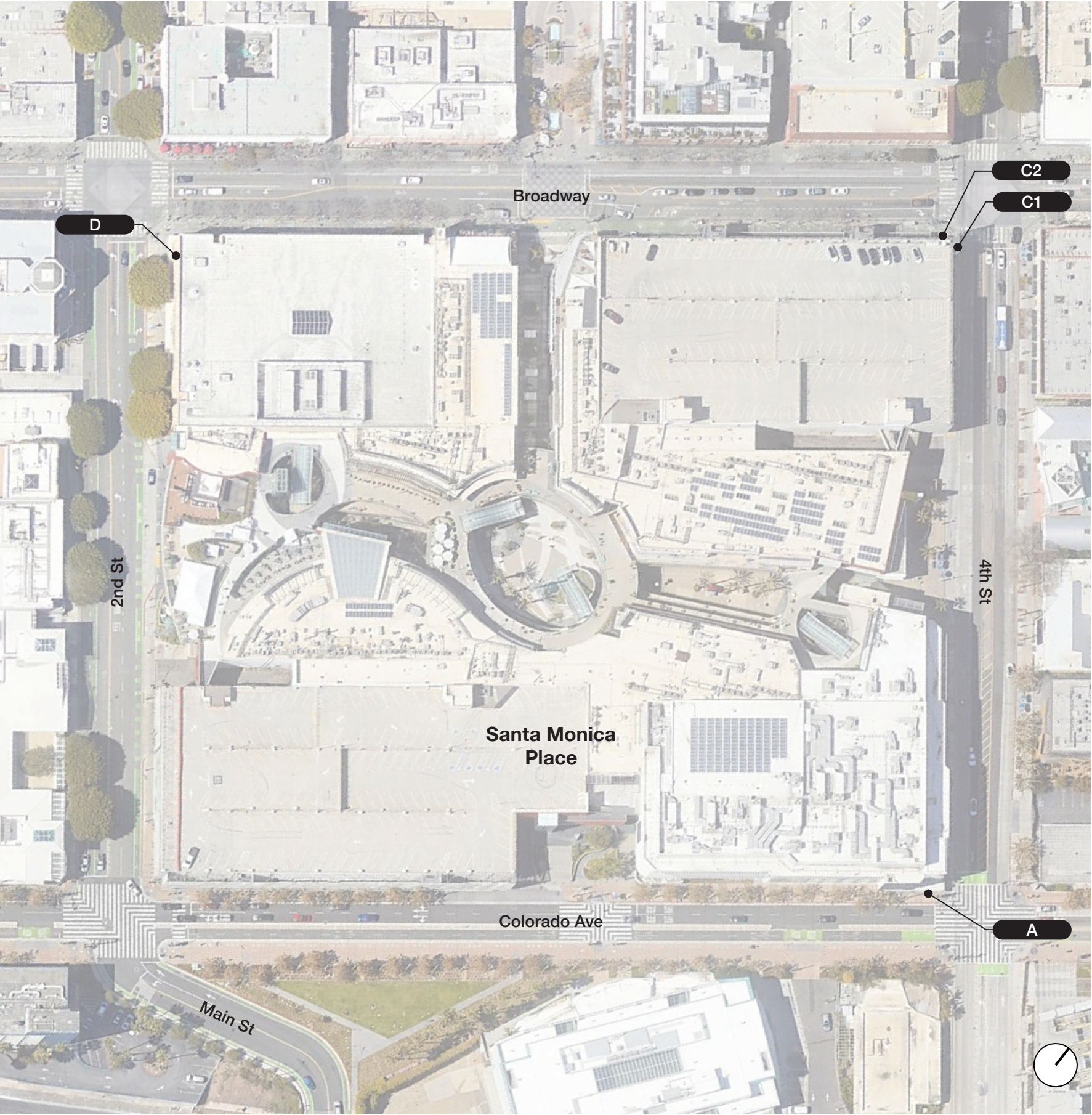
Development Agreement Application

Plot Plan (Asset Plan), Renderings, Elevation Plans

February 1, 2024

# Plot Plan (Asset Plan): LED Digital Displays

ID	Asset	Size (W x H)	Pixel Pitch	Qty.	Area (sq/ft)
<b>A</b>	New Exterior Wall-Mounted LED Digital Display	30'W x 30'H	8	1	900
<b>C1</b>	New Exterior Wall-Mounted LED Digital Display	27'W x 20'H	8	1	540
<b>C2</b>	New Exterior Wall-Mounted LED Digital Display	25'W x 20'H	8	1	500
<b>D</b>	New Exterior Wall-Mounted LED Digital Display	29'W x 26'H	8	1	754



# Location A

ID	Asset	Size (W x H)	Pixel Pitch	Qty.	Area (sq ft)
A	New Exterior Wall-Mounted LED Digital Display	30'W x 30'H	8	1	900



Before



# Location A

ID	Asset	Size (W x H)	Pixel Pitch	Qty.	Area (sq ft)
A	New Exterior Wall-Mounted LED Digital Display	30'W x 30'H	8	1	900



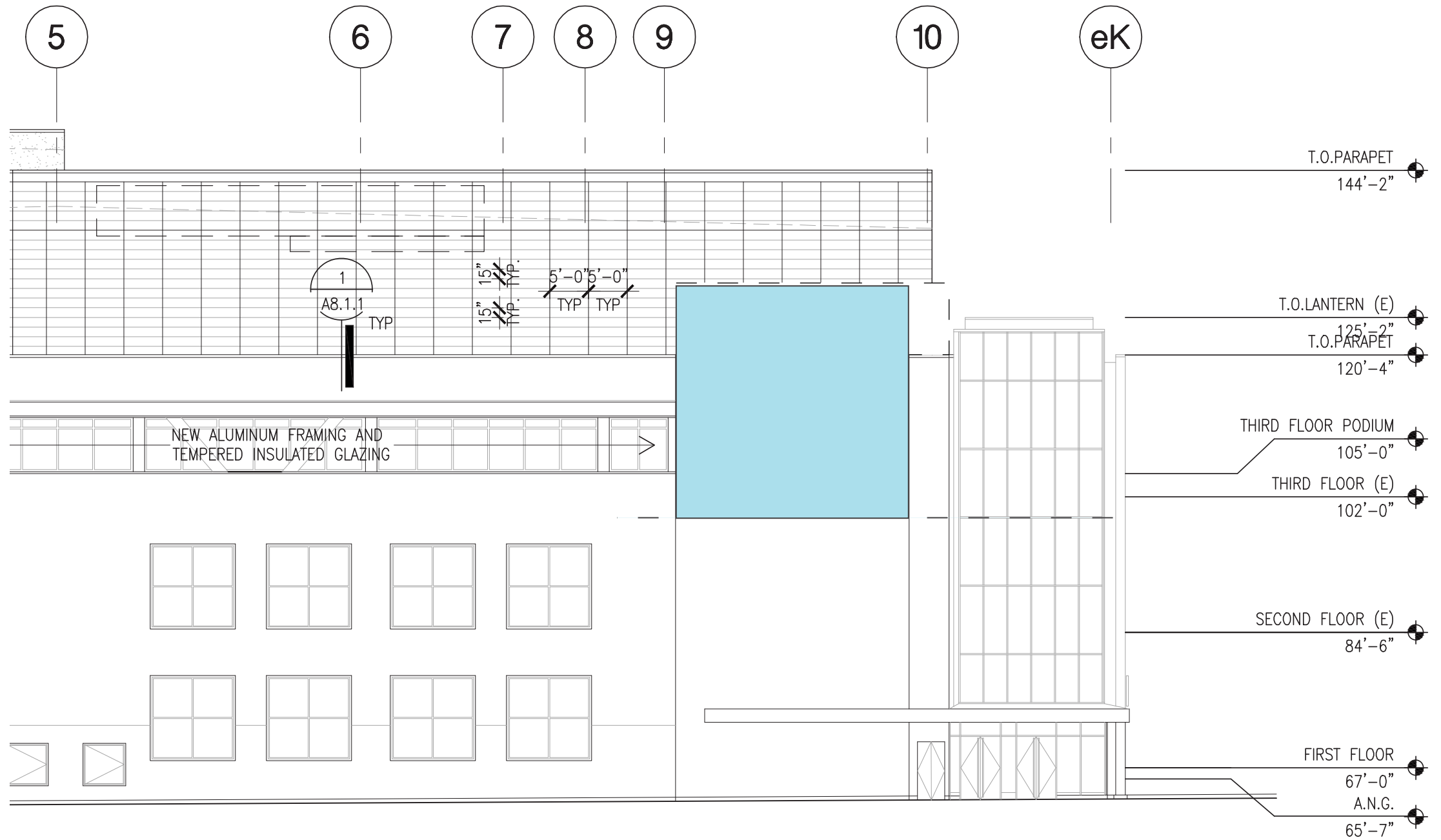
Before



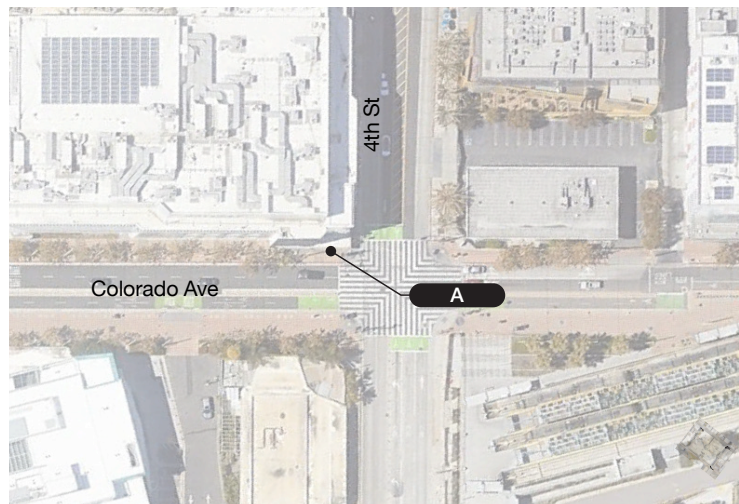
# Location A

ID	Asset	Size (W x H)	Pixel Pitch	Qty.	Area (sq ft)
<b>A</b>	New Exterior Wall-Mounted LED Digital Display	30'W x 30'H	8	1	900

- Location depicts extending existing stair tower enclosure up +/- 9' to enclose display structure.



Colorado Ave. Elevation Scale 1/16" = 1'-0"

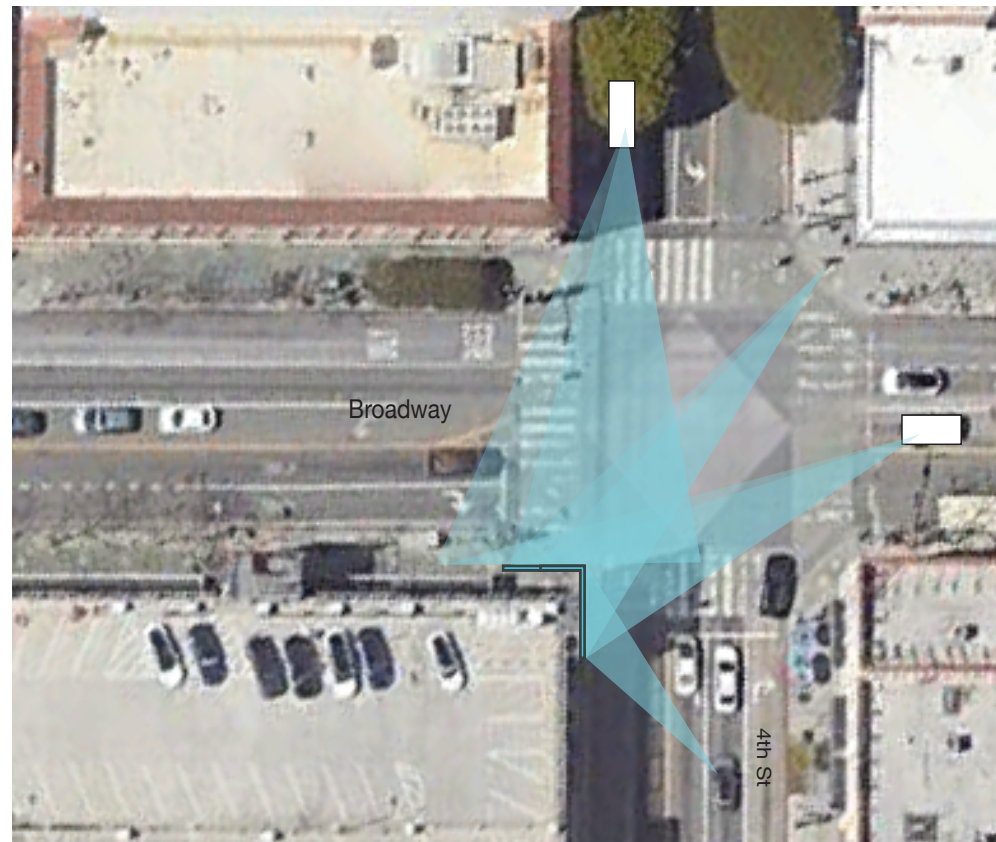


Key Plan

# Location C

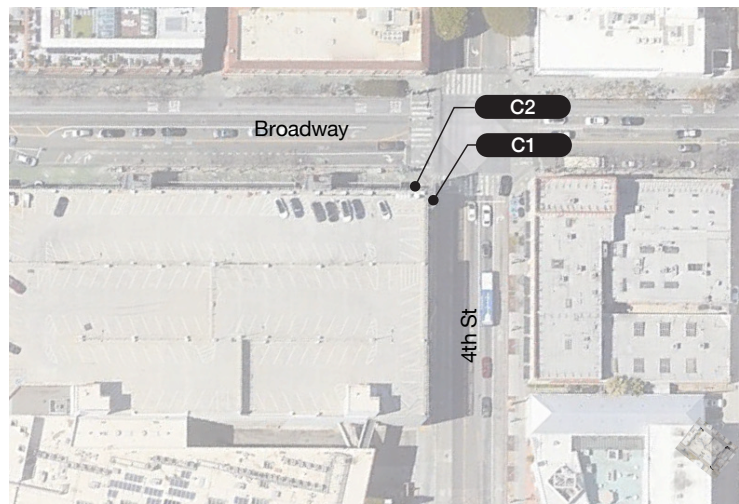
ID	Asset	Size (W x H)	Pixel Pitch	Qty.	Area (sq ft)
C1	New Exterior Wall-Mounted LED Digital Display	27'W x 20'H	8	1	540
C2		25'W x 20'H	8	1	500

- Options depict removing existing metal screen and structure.

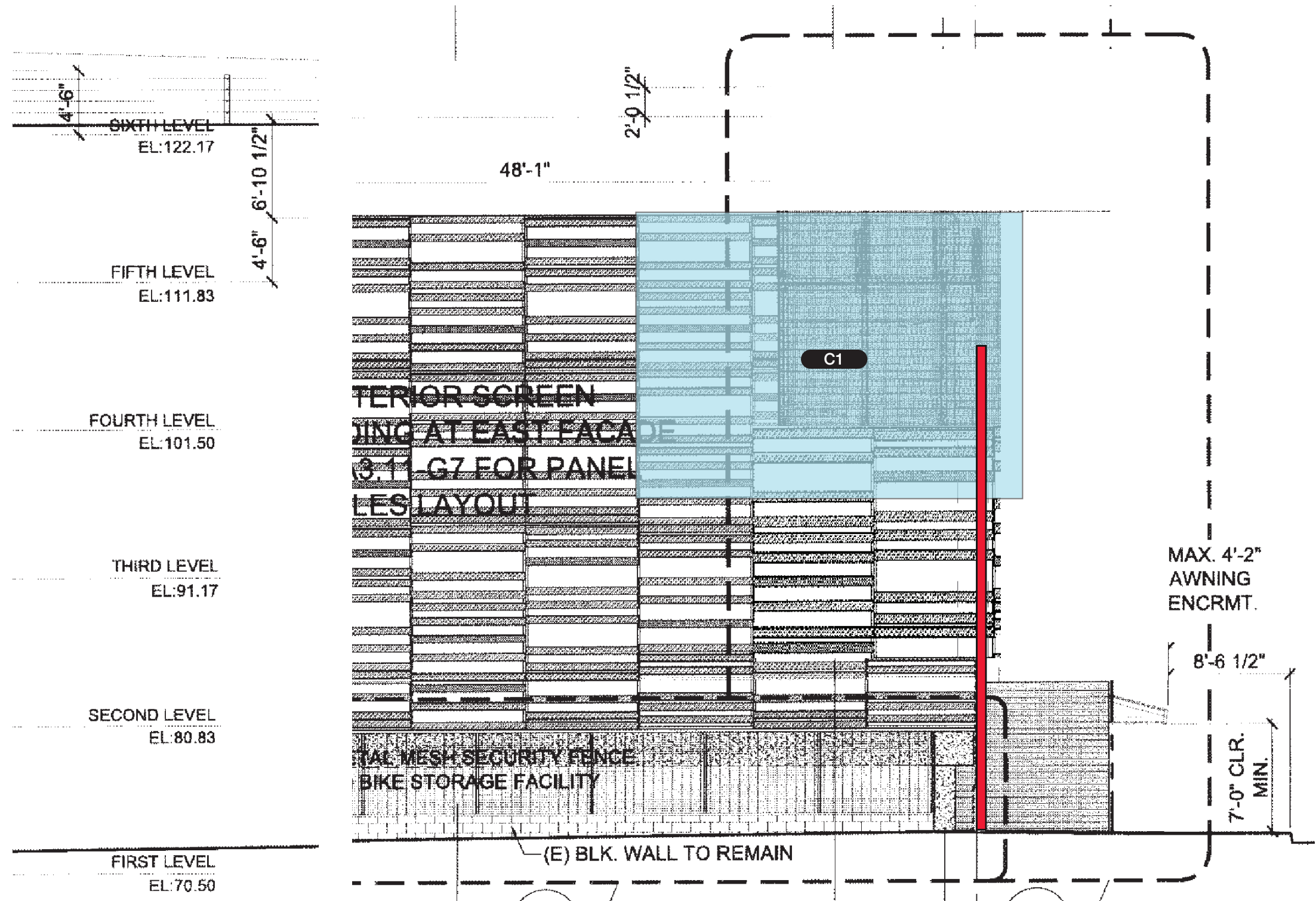


# Location C

ID	Asset	Size (W x H)	Pixel Pitch	Qty.	Area (sq ft)
C1	New Exterior Wall-Mounted LED Digital Display	27"W x 20"H	8	1	540
C2		25"W x 20"H	8	1	500



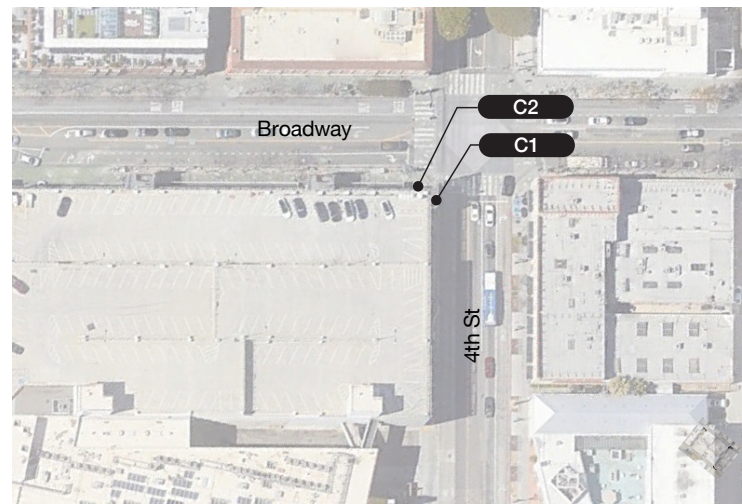
Key Plan



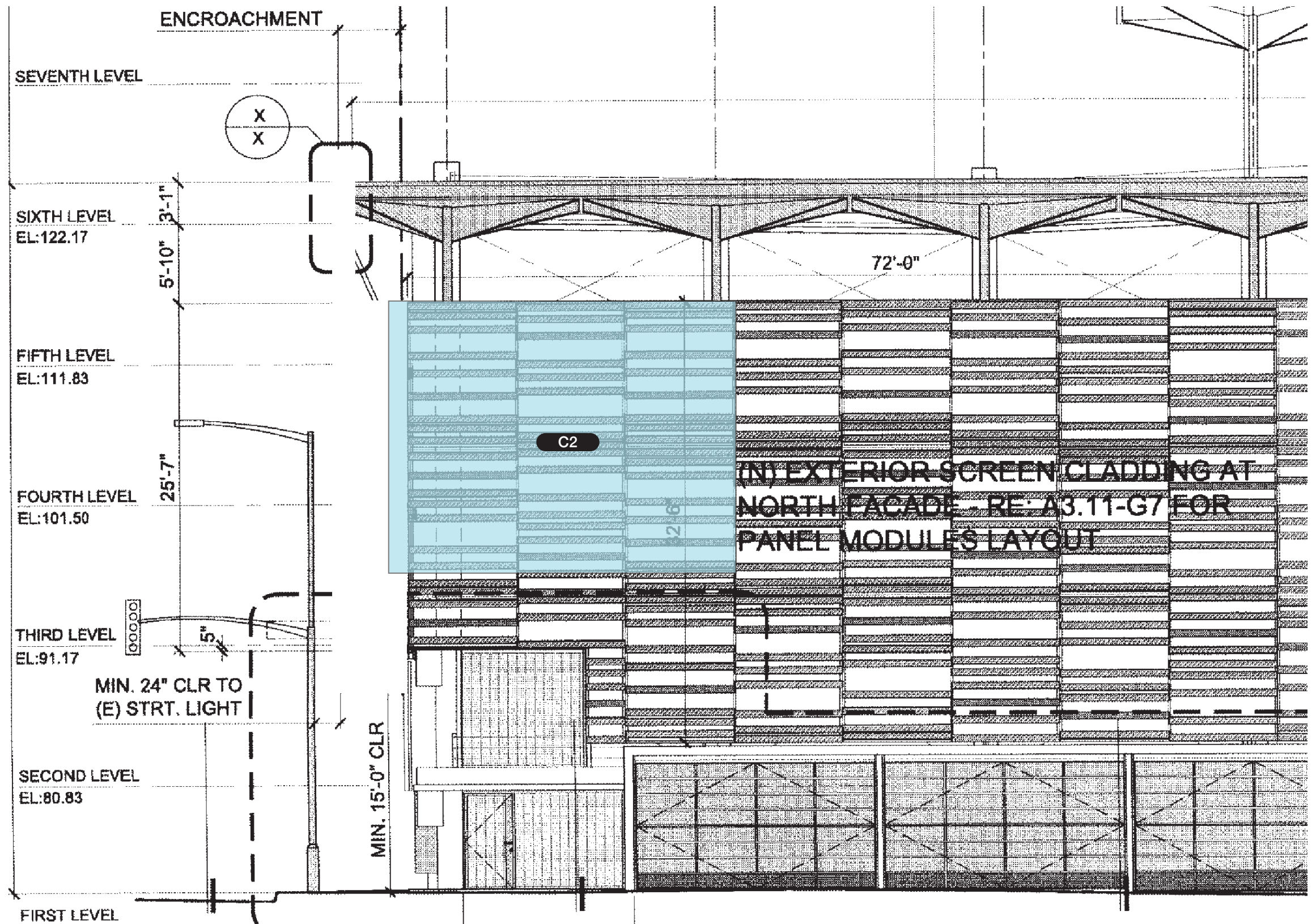
4th St Elevation Scale 1/8" = 1'-0"

# Location C

ID	Asset	Size (W x H)	Pixel Pitch	Qty.	Area (sq ft)
C1	New Exterior Wall-Mounted LED Digital Display	27"W x 20"H	8	1	540
C2		25"W x 20"H	8	1	500



Key Plan



Broadway Elevation Scale 1/8" = 1'-0"



# Location D

ID	Asset	Size (W x H)	Pixel Pitch	Qty.	Area (sq ft)
D	New Exterior Wall-Mounted LED Digital Corner Display	29'W x 26'H	8	1	754

- Minimize incursion to tenant space by removing brick façade at stub out locations back to building structure. Surface mount displays. Architectural trim or additional surround treatment to be determined by architects.
- Structural to determine dimensioned take-off points and framing needs to allow for architectural cladding or additional surround treatment.

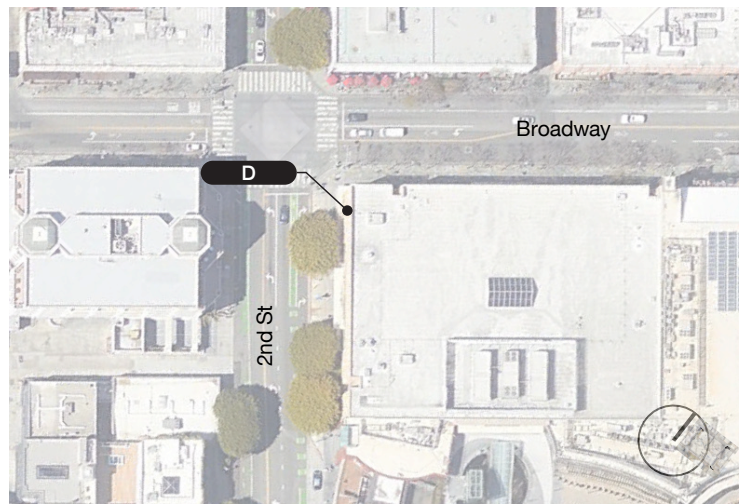
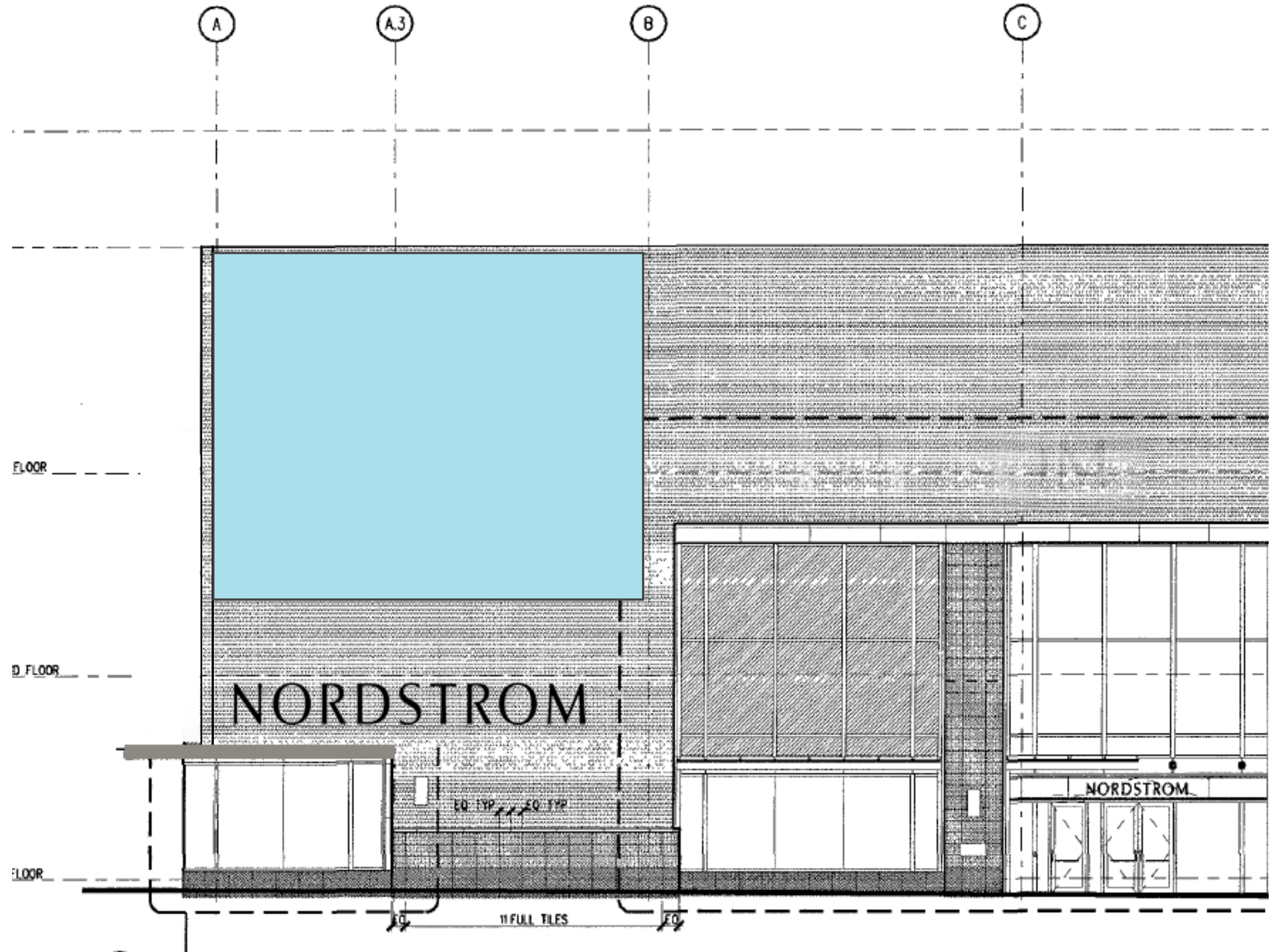


Before



# Location D

ID	Asset	Size (W x H)	Pixel Pitch	Qty.	Area (sq ft)
<b>D</b>	New Exterior Wall-Mounted LED Digital Corner Display	29'W x 26'H	8	1	754



Elevation Scale 1/8" = 1'-0"

Key Plan