



# PROSPECTIVE FARMER/RANCHER APPLICATION



To apply to the Santa Monica Farmers Markets, please complete this form and email it to farmersmarket.mailbox@santamonica.gov or return it to the address below with the appropriate documentation.

## CONTACT INFORMATION

Farm Name: \_\_\_\_\_ Contact Name(s): \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

City: \_\_\_\_\_ County: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Email Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_ Twitter: \_\_\_\_\_

Business Ownership (check all that apply):  Family Owned (# of years )  Limited Partnership  
 Corporation  Non-profit Organization

## MARKET APPLYING FOR (check all that apply)

<input type="checkbox"/> <b>Wednesday Downtown</b>	<input type="checkbox"/> <b>Saturday Downtown</b>	<input type="checkbox"/> <b>Saturday Pico</b>	<input type="checkbox"/> <b>Sunday Main Street</b>
8:30 am – 1:00 pm	8:30 am – 1:00 pm	8:00 am – 1:00 pm	9:30 – 1:00 pm
2 <sup>nd</sup> & Arizona Ave	3 <sup>rd</sup> & Arizona Ave	2200 Virginia Avenue	2640 Main Street

## FARM/RANCH DESCRIPTION

Farm Location #1: \_\_\_\_\_ Farming Since (year) \_\_\_\_\_

Acreage at Location #1: \_\_\_\_\_ Distance to Santa Monica: \_\_\_\_\_ Owned:  Leased:

*Attach additional sheets with other farm location information as needed.*

Describe your farm history and farming philosophy: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

<b>For office use only:</b> Received _____ Selected _____ Waitlist until _____
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# PROSPECTIVE FARMER/RANCHER APPLICATION



## PROCESSED AGRICULTURAL PRODUCTS

Please list all processed agricultural products you wish to sell. Processed agricultural products must be made from agricultural commodities listed on your Certified Producers Certificate and in compliance with the Direct Marketing Regulations. For each processed agricultural product you wish to sell please list any added flavorings and seasonings used.

## FARMING & RANCHING PRACTICES

*Certifications held:*

\_\_\_ Organic, certified by \_\_\_\_\_ since \_\_\_\_\_

\_\_\_ Transitional, certified by \_\_\_\_\_ since \_\_\_\_\_

\_\_\_ Other certification (such as humane, salmon-safe, biodynamic, etc.): please list \_\_\_\_\_

## Soil Management

List soil types: \_\_\_\_\_

Check all of the soil management and soil fertility practices used:

\_\_\_ Cover crops                      \_\_\_ Commercial fertilizer                      \_\_\_ Soil amendments                      \_\_\_ Compost

\_\_\_ Raw animal manure                      \_\_\_ Aged manure                      \_\_\_ Use of soil mixes                      \_\_\_ Mulching

\_\_\_ Raw organic vegetable matter                      \_\_\_ Other soil management practices: \_\_\_\_\_

## Crop Management

Check all of the crop management practices used:

\_\_\_ Crop rotations                      \_\_\_ Fallow periods                      \_\_\_ Habitat for pollinators                      \_\_\_ Intercropping

\_\_\_ Other crop management practices: \_\_\_\_\_

Seed or transplant sources: \_\_\_\_\_

## Diversity Management

Check all the management practices used:

\_\_\_ Habitat buffer zones                      \_\_\_ Heirloom varieties                      \_\_\_ Contour or strip tillage                      \_\_\_ Seed saving

\_\_\_ Other diversity management practices \_\_\_\_\_



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## Water Management

Sources of irrigation water (check all that apply)

- Rainfall only
- On-site well
- Municipal water source
- Irrigation district allotment
- Other \_\_\_\_\_

Methods of application (check all that apply)

- Drip irrigation
- Flood irrigation
- Trough irrigation
- Sprinkler Irrigation
- Other \_\_\_\_\_

Other Water Management Practices (check all that apply)

- Buffer zones
- Biofiltration systems
- Other \_\_\_\_\_

## Pest Management

List primary weed problems: \_\_\_\_\_

Check all of the WEED management practices used:

- Hand cultivation
- Machine cultivation
- Mulching
- Organic herbicides
- Synthetic herbicides
- Fire
- Other \_\_\_\_\_

List primary INSECT & OTHER PEST problems: \_\_\_\_\_

Check all of the insect and pest management practices used:

- Crop rotation
- Resistant crops
- Hand-removal
- Organic pesticides
- Release of beneficials
- Habitat for beneficials
- Pheromone disruptors
- Synthetic Pesticides
- Other \_\_\_\_\_

List primary DISEASE problems: \_\_\_\_\_

Check all of the disease management practices used:

- Crop rotation
- Resistant crops
- Hand-removal
- Organic pesticides
- Synthetic Pesticides
- Other \_\_\_\_\_



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## Waste Management

Check all of the waste management practices used:

On-site composting       Off-site composting       On-site recycling       Off-site recycling

Other \_\_\_\_\_

## Harvest & Storage

Check all that apply:

Harvesting systems used:       Hand-harvesting       Mechanical harvesting

Other \_\_\_\_\_

Types of cold storage used:       Built-in place cold storage       Adapted cold storage

Prefab cold storage       Other \_\_\_\_\_

Typical minimal # days storage       Average # days storage       Typical maximum # days storage

## Energy Sources

Check all the fuel and energy sources used on site:

Diesel       Bio-diesel       Gasoline       Electricity from Grid

Wind       Solar       Other \_\_\_\_\_

Check all of the fuel sources used for farm to market transport:

Diesel       Bio-Diesel       Gasoline       Hybrid Technology



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## ANIMALS

Please tell us about the animals you raise. Circle one and use a separate sheet for each type of animal.

Laying Hens	Turkey	Pigs	Goat	Bison
Meat Chickens	Cows	Rabbit	Sheep	Other (list)

Breeds - please list the breeds of animals you raise

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Please list all proposed products to sell: \_\_\_\_\_

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Size of herd/flock \_\_\_\_\_ Closed herd \_\_\_\_\_

Name of Supplier \_\_\_\_\_ Phone Number of Supplier: \_\_\_\_\_

Frequency of purchasing animals \_\_\_\_\_ Age of animals at purchase \_\_\_\_\_ # of animals per purchased \_\_\_\_\_

Approximate % of each feed used (total should equal 100%):

\_\_\_\_ % Pasture      \_\_\_\_ % Self-raised hay      \_\_\_\_ % Grains      \_\_\_\_ % Other \_\_\_\_\_

Name and Address of feed supplier: \_\_\_\_\_

## Harvest & Storage

Harvest frequency \_\_\_\_\_ Amount processed per harvest \_\_\_\_\_ Age at harvest \_\_\_\_\_

Name and Address of slaughterhouse: \_\_\_\_\_

\_\_\_\_ Storage of harvested product before delivery to market    \_\_\_\_ frozen or \_\_\_\_ fresh

Name and Address of storage facility: \_\_\_\_\_

Check all of the following behaviors supported or management or harvesting practices used:

____ Clean & dry bedding	____ Ventilated structures	____ Non-slip flooring	____ Wallowing
____ Access to outdoors	____ Daily migrations	____ Herding opportunities	____ Electric prods
____ Growth hormones	____ Nutritional guidelines	____ Herd health plan	____ Cloned species
____ Segregation areas	____ Unimpeded passageways	____ Noise reduction	____ Grazing
____ Unrestricted access to fresh water	____ Individual animal health records	____ Herd management handbook	



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\_\_\_\_ Mortality Records      \_\_\_\_ Daily Egg Counts

What do you do with your checked/cracked/expired eggs? \_\_\_\_\_

Please explain how your animal products are brought to market to meet health code temperature and storage requirements:

Describe any other indicators of humane treatment used: \_\_\_\_\_

*Attach additional sheets with other information as needed.*

## FARMSTEAD DAIRY PRODUCTS

Types of cheeses or other items produced: \_\_\_\_\_

### Raw Product Sources

\_\_\_\_ % of milk from your farm      \_\_\_\_ % of milk from other sources

Names & locations of other sources \_\_\_\_\_

\_\_\_\_ % of raw milk products      \_\_\_\_ % of pasteurized products

List the types and brand names of coagulant or rennet used: \_\_\_\_\_



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## LABOR PRACTICES

# of year-round full-time employees, including yourself: \_\_\_\_

# of part-time or seasonal employees during one year, including yourself: \_\_\_\_

Method of payment of employees, including yourself: (list total number for each)

\_\_\_\_ Salary    \_\_\_\_ Hourly wage    \_\_\_\_ Payment by piece or output    \_\_\_\_ Volunteers/Interns (unpaid)

Check all of the following benefits and practices that you provide yourself as the business owner or operator:

\_\_\_\_ Health insurance    \_\_\_\_ Life insurance    \_\_\_\_ Housing    \_\_\_\_ Safety training

\_\_\_\_ Retirement program    \_\_\_\_ Workers compensation    \_\_\_\_ Training courses/conferences

Check all of the following benefits and practices available for *full-time, part-time, and seasonal employees*:

\_\_\_\_ Health insurance    \_\_\_\_ Life insurance    \_\_\_\_ Housing    \_\_\_\_ Safety training

\_\_\_\_ Retirement program    \_\_\_\_ Workers compensation    \_\_\_\_ Job training    \_\_\_\_ Education assistance

\_\_\_\_ Earned vacation leave    \_\_\_\_ Paid sick leave    \_\_\_\_ Raises available    \_\_\_\_ Employee handbook

\_\_\_\_ Regular staff meetings    \_\_\_\_ Diversity of tasks    \_\_\_\_ Bonuses available    \_\_\_\_ Direct hires made

\_\_\_\_ Profit sharing available    \_\_\_\_ Performance evaluations    \_\_\_\_ Safety incentives    \_\_\_\_ Promotions available

\_\_\_\_ Food/product sharing available    \_\_\_\_ Assistance with social services

## PRODUCT SALES OUTLETS

\_\_\_\_ Average gross weekly of sales at Farmers Markets    \_\_\_\_ % of sales direct to schools or other institutions

\_\_\_\_ % of sales from Farmers Markets    \_\_\_\_ % of sales made online

\_\_\_\_ % of sales from a farm stand or store    \_\_\_\_ % of sales to wholesale distributors

\_\_\_\_ % of sales from CSA ( \_\_\_\_ # of subscribers)    \_\_\_\_ % of sales direct to food processors

\_\_\_\_ % of sales direct to restaurants    \_\_\_\_ % of sales to stores or other buyers

\_\_\_\_ # of restaurants

List all the farmers markets that you attend: \_\_\_\_\_

\_\_\_\_\_

Santa Monica Farmers Markets Administrative Office  
1685 Main St., Mail Stop #12  
Santa Monica, CA 90401  
Phone: 310 458-8712



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## OTHER BUSINESS PRACTICES

Check all of the following business practices used:

- Business plan       Risk management plan       Crop insurance       Accident insurance
- Property insurance       Estate planning       Value added products       Value added services
- Non-discrimination policies

## ATTACHED DOCUMENTATION

- Certified Producers Certificate
- Map of Growing Ground with supporting
- Photographs
- Apiary registration (if selling honey).
- Avocado exemption permit or proof of inspection
- Organic registration and certification.
- Annual Health permit for processing facility.
- Milk Handlers License
- Farm Inspection Report
- Tuberculosis Test Record
- Grade A (or B) permit for milk production
- Board of Equalization Permit (for taxable products)
- All leases and agreements between market participants and third parties.
- Producers/Handlers/Processors Application and
- Registration
- WIC Registration # \_\_\_\_\_
- SMFMS vendors are required to accept WIC (check here if not registered) [How to apply](#)
- Other

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## BUSINESS UPDATE

Please list any agricultural practices and business or management practices adopted during the past twelve months:

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**OUR MISSION** The Santa Monica Farmers Markets are committed to promoting healthful eating and sustainable agriculture in California by providing fresh agricultural products from small farms to urban customers, thereby building community and preserving California farmland. How does your business support this mission?

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PLEASE ATTACH A LIST OF YOUR FARM’S PRODUCT AVAILABILITY, INCLUDING TIMELINES.

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