

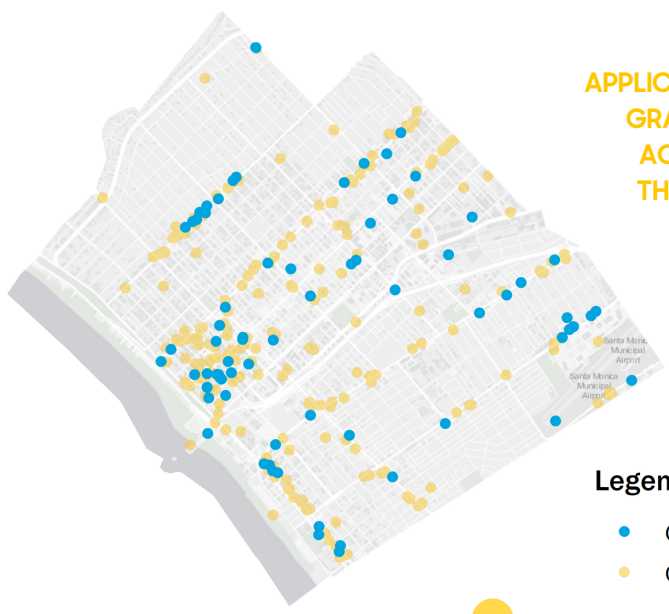


SANTA MONICA

SMALL BUSINESS RECOVERY GRANT

OVERVIEW

The Santa Monica Small Business Recovery Grant program is dedicated to supporting brick-and-mortar businesses based in the City of Santa Monica. A total of 78 small businesses, all located in the City of Santa Monica, with annual revenues below \$2 million were selected at random and awarded grants of \$5,000 each.



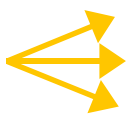
APPLICANTS AND GRANTEES ACROSS THE CITY

- Legend**
- Grant Finalists
 - Grant Applicants

475
applicants from
Santa Monica



78
grantees

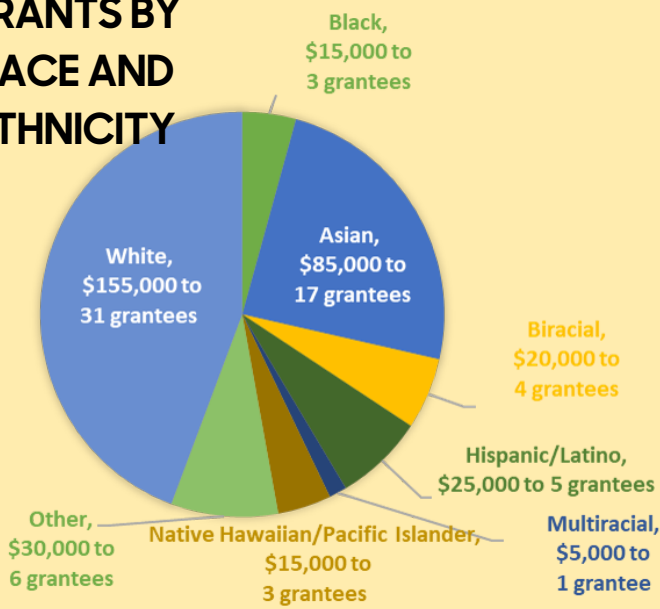


50%
women-owned
or led

50%
minority-owned
or led

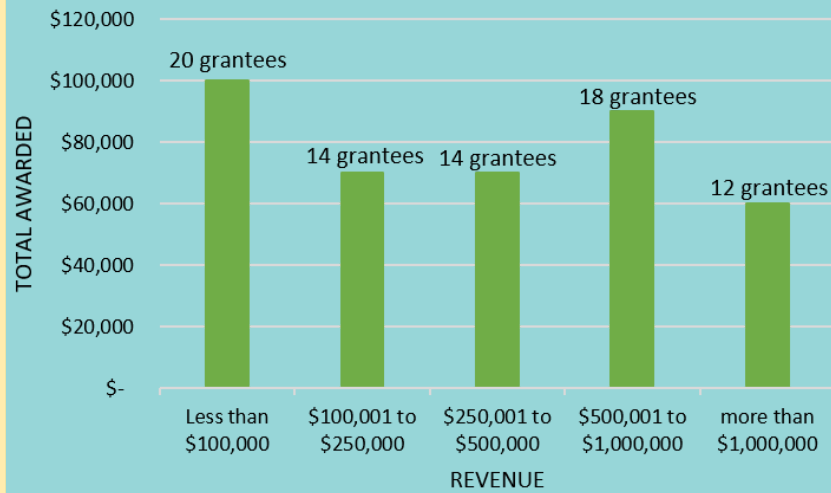
51%
from low- and
moderate-
income census
tracks

GRANTS BY RACE AND ETHNICITY



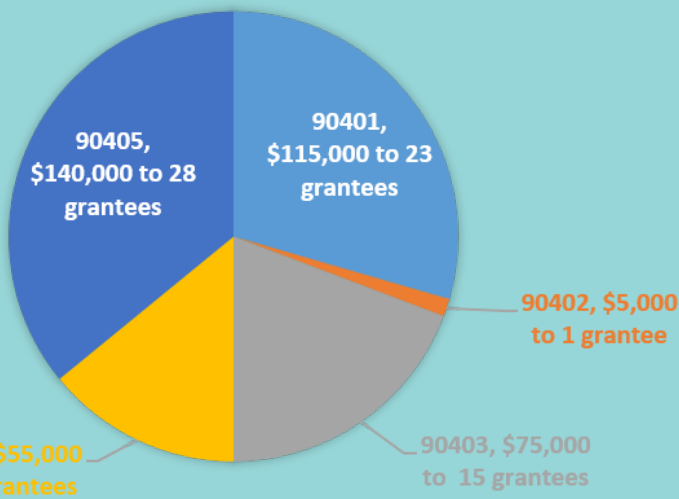
50% of grantees self-identified as being owned or led by people of color

GRANTS BY REVENUE



44% of grantees reported annual revenues below \$250,000

GRANTS BY ZIP CODE



36% of grantees are located in zip code 90405

GRANTS BY INDUSTRY

| Primary Industry | # Grantees | Total Awarded |
|---|------------|---------------|
| Accommodation and Food Services | 19 | \$ 95,000 |
| Arts, Entertainment, and Recreation | 5 | \$ 25,000 |
| Educational Services | 3 | \$ 15,000 |
| Finance and Insurance | 1 | \$ 5,000 |
| Health Care & Social Assistance | 11 | \$ 55,000 |
| Manufacturing | 1 | \$ 5,000 |
| Other Services | 21 | \$ 105,000 |
| Professional, Scientific and Technical Services, Scientific, and Technical Services | 3 | \$ 15,000 |
| Real Estate and Rental and Leasing | 1 | \$ 5,000 |
| Retail Trade | 13 | \$ 65,000 |

76% of funding went to services and retail industries

These grants were funded by the City of Santa Monica We Are Santa Monica Fund, Santa Monica Chamber of Commerce Foundation, and the American Rescue Plan Act. The program was administered by LISC LA.

We would like to extend a sincere thank you to our donors and partners who made this grant program possible.



City of
**Santa
Monica**



Santa Monica
**CHAMBER
of COMMERCE**

LISC LA